**TW Back-Cover Blurb  
  
Version 1  
FOREVER MONEY**  
*Building Wealth that Outlives You***By M Tolu Wusu**

When tragedy nearly claimed the lives of his entire family, Tolu Wusu faced a defining choice: remain trapped in the grind of overwork and exhaustion or rebuild his life with purpose and clarity. What followed was a remarkable transformation from a burnt-out IT consultant to a thriving entrepreneur, investor, and legacy strategist.

In *Forever Money*, Tolu shares the timeless principles and practical frameworks that helped him, and thousands of others, create a life of genuine abundance. Drawing from over two decades of experience across property, media, training, and wellbeing, he reveals how to move beyond chasing just money/income and instead design systems of True Wealth that endure and transcend generations

Through powerful stories and proven strategies, you’ll discover how to:

* Break free from the cycle of financial anxiety and scarcity thinking
* Build True Wealth — a resource that fuels purpose, impact, and freedom
* Apply the principle of “investing overspending” to every area of life
* Create a legacy that outlives you and empowers generations to come

Blending business wisdom with human insight, Tolu shows that wealth is not about how much money you earn, but how intentionally you live and build for impact and legacy. *Forever Money* will challenge how you see money, success, and significance and invite you to start building the kind of True Wealth that really serves and outlives you and your generations to come.

**Version 2  
FOREVER MONEY***Building Wealth That Outlives You*

**By M Tolu Wusu**

**What if your wealth could live forever?**  
What if every decision you make today could echo through generations, not as fleeting fortune, but as an enduring legacy?

In *Forever Money*, life transformation architect and strategist M Tolu Wusu reveals the blueprint for building prosperity that transcends your lifetime. Drawing on decades of experience, Tolu unveils a clear, timeless framework for creating wealth that not only grows but also *continues to grow exponentially*

You’ll discover:

* The **Four Pillars of Perpetual Wealth** Ownership, Systems, Protection, and Continuity.
* How to turn income into equity, labour into legacy, automate growth, protect what you build, and ensure your success never ends with you.
* The secrets of dynasty structures and evergreen enterprises.
* How to use trusts, governance, and purpose to outlast the three-generation wealth curse.
* And how to craft a legacy that is measured not just in true wealth assets, but in *impact.*

Whether you’re an entrepreneur, investor, visionary leader or regular everyday people, *Forever Money* could help transform the way you think about success. It is a legacy blueprint for people and families who want to create enduring impact and true wealth with purpose, not just profit.

**Assets that endure generate Forever Money  
Bomb-proof them with wisdom and strategy.  
Create a legacy that lasts forever.**

**About the Author**  
Tolu Wusu is an entrepreneur, investor, and human capital development expert whose ventures span the worlds of property, media, training, and wellbeing.

In the wake of a near-fatal event in the early 2000s that almost claimed the lives of his entire family, Tolu’s life was forever changed. Rising from exhaustion and overwork as an IT consultant, he rebuilt his world from the ground up, forging a new path as a successful property entrepreneur and a passionate advocate for purposeful living.

Today, Tolu’s mission is to inspire, empower, and equip others to build *True Wealth*, a form of abundance that transcends money and transforms lives. Guided by his core belief that *“investing is superior to spending,”* he teaches that every wise investment in people, purpose, and possibility returns multiplied many times over.

For more than two decades, Tolu has helped entrepreneurs, families, and institutions design systems of lasting prosperity rooted in stewardship, governance, and legacy. His work blends the science of success with the soul of significance, showing that True Wealth, when rightly built, can last *forever.*

**Version 3:   
Short Marketing Blurb   
(for Amazon, Online Stores, or eBook Platforms)  
  
FOREVER MONEY  
Building Wealth That Outlives You**

**By M. Tolu Wusu**

**What if your wealth could outlive you?**In Forever Money, business and life transformation expert M Tolu Wusu presents a masterclass in designing and building wealth that survives generations through ownership, systems, protection, and continuity.

Discover how to turn income into equity, automate growth, protect what you build, and ensure your success never ends with you.

Forever Money is a legacy blueprint for entrepreneurs, investors, and families who want to create enduring impact and wealth with purpose, not just profit.

**Assets that endure generate Forever Money  
Bomb-proof them with wisdom and strategy.  
Create a legacy that lasts forever.**

**Version 4:   
Long Dust-Jacket Copy (for Hardcover or Premium Print Editions)**

**FOREVER MONEY**

***Building Wealth That Outlives You***

**By M Tolu Wusu**

**True Wealth is not what you keep; it’s what keeps working when you stop.**

In *Forever Money*, renowned business and life transformation strategist **M Tolu Wusu** presents a powerful and timeless roadmap for creating wealth that doesn’t fade, fracture, or vanish with time.

Through decades of advising entrepreneurs, family offices, and investors, Wu has seen the difference between fortunes that disappear within a generation — and those that endure for centuries. The secret lies not in chasing growth, but in engineering permanence.

This groundbreaking guide unveils the Four Pillars of Perpetual Wealth:  Ownership, Systems, Protection, and Continuity and teaches you how to transform active income into self-sustaining legacy capital.  
Inside, you’ll learn to:

* Build structures that survive succession.
* Convert businesses and real estate into generational engines.
* Protect assets through law, governance, and intelligent design.
* Create purpose-driven wealth that serves humanity as well as heirs.

*Forever Money* blends modern financial strategy with timeless stewardship principles. It’s written for visionaries who want to do more than get rich — they want to build institutions, dynasties, and enduring impact.

Whether you’re a founder, investor, or family leader, this book will transform how you think about success, time, and legacy.

**Your wealth doesn’t have to end with you.  
It can live, grow and give forever.**